

FIVE PROVEN PROGRAMS · REAL RESULTS

Built to deliver at every stage of business.

From Startup to Scale · Family Legacy · Team Excellence · Strategic Growth

5

PROGRAMS

CFO + COO

BUILT BY OPERATORS

ROI

MEASURED RESULTS

We've run businesses. Now we help you scale yours.

Most coaches tell you what you want to hear. We tell you what your business needs — then help you act on it.

These programs are designed by a former CFO and Sales & Operations Director with global experience. Every framework, every question, every challenge comes from someone who has built P&Ls, led global teams, driven growth, and made the hard calls. This is not theory — this is practice. No generic slides, no off-the-shelf answers; every engagement is built around your business and the results that matter to you.



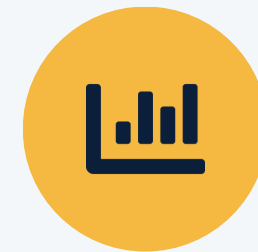
Real-World Experience

Built by operators who have actually run businesses.



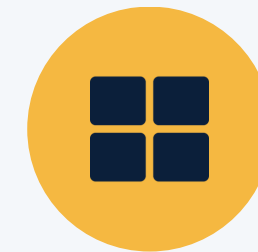
Custom-Built Programs

Designed around your business — never off-the-shelf.



Measurable Results

ROI tracking and progress you can actually see.



Proven Frameworks

Battle-tested tools from real P&Ls and global teams.

Your business deserves a partner who has been there.

Five paths to a business that performs.



01

From Seed to Success

Coaching for startup evolution

12 months



02

SMEs Strategic Growth

Scaling, mindset & AI-ready businesses

6–12 months



03

Generational Success

Family business, built to last

6–12 months



04

Team Accelerator

Custom, experiential team programs

3–6 months



05

The Executive Mentoring

Guidance from lived experience

3–12 months

From Seed to Success

Your startup doesn't need more advice — it needs a structured path from idea to profitable, scalable business, built by someone who has done it. Six phases, every critical stage.

PROGRAM STRUCTURE

1. Startup Essentials

Idea & model, value proposition, branding, funding.

2. Growth — People

The leaders, the team, the core values & purpose.

3. Strategic Planning

The framework for industry dominance.

4. Execution

Priority, focus, data & predictive intelligence.

5. Cash

Cash-flow acceleration; the 7 key financial levers.

6. The Exit

The 4 keys to maximising your valuation.

WHO IS THIS FOR?

Founders and early-stage startups ready to build right, not just fast. If you want a proven structure, real accountability, and a partner who has built businesses from scratch — this is your program.

WHAT'S INCLUDED

- ✓ Personalized goal achievement plan
- ✓ Progress & performance tracking
- ✓ ROI measurement of coaching
- ✓ Constructive feedback & reviews

 Duration: 12 Months

 Hybrid: Online / In-person

SMEs Strategic Growth

For SMEs ready to move from surviving to scaling. This program installs the strategic discipline, financial rigour, and leadership capability to grow with confidence — plus the AI readiness to stay ahead.

PROGRAM STRUCTURE

1. Current State

Business diagnosis; opportunities & blind spots.

2. Growth Mindset

Foundations for success; resilience & adaptability.

3. Strategy & Execution

Roadmap design; execution & accountability.

4. Leadership & Team

Style assessment; high-performance teams.

5. Market Expansion

Penetration; customer acquisition & retention.

6. Financial Growth

Leverage for growth; profitability optimization.

7. Technologies & AI

AI tools; a digital adoption roadmap.

8. Continuous Learning

A learning organization; market agility.

WHO IS THIS FOR?

SME owners and business leaders done with reactive management. If you're ready to replace gut-feel with strategy and build a business that scales — this is for you. Not for the comfortable. For the committed.

WHAT'S INCLUDED

- ✓ Goal achievement planning
- ✓ Plan evaluation & iteration
- ✓ Progress & growth tracking
- ✓ Coaching ROI measurement

 Duration: 6–12 Months

 Hybrid: Online / In-person

Generational Success

Family businesses face challenges no textbook covers — succession, conflict, legacy, growth all at once. This program brings business strategy and family dynamics together, so you pass on a stronger business.

PROGRAM STRUCTURE

1. Assessment & Goals

Business health review; family vision alignment.

2. Family Dynamics

Communication frameworks; conflict resolution.

3. Succession & Leadership

Succession roadmap; next-gen preparation.

4. Strategy & Innovation

Strategic refresh; innovation culture.

5. Governance & Risk

Family council; risk identification.

6. Education & Development

Skills for all generations; external learning.

7. Legacy & Impact

Defining legacy; long-term impact planning.

WHO IS THIS FOR?

Family business owners navigating succession, generational conflict, or the need to professionalise. If your legacy matters, get the structure to protect and grow it.

WHAT'S INCLUDED

- ✓ Tailored succession plan
- ✓ Progress & development tracking
- ✓ Constructive feedback & reviews
- ✓ Coaching ROI measurement

 Duration: 6–12 Months

 Hybrid: Online / In-person

Team Accelerator

This is not a team-building day. It's a custom-designed, experiential program built from scratch for your team's specific gaps. Every session is active, challenged, and rooted in your real business context.

PROGRAM STRUCTURE

1. Diagnostics & Design

Health survey, 1:1s, gap analysis, bespoke design.

2. Trust & Communication

Live simulations; experiential conflict resolution.

3. Clarity & Purpose

Mission-building; role clarity; collaborative OKRs.

4. Decision-Making

Business simulations; cross-functional challenges.

5. Leadership in the Team

Peer coaching; leader-as-coach skills.

6. Accountability Culture

System design; real-time feedback practice.

7. Embedding Performance

Culture anchoring; 30-60-90 day follow-up.

WHO IS THIS FOR?

Any business — any size, any industry — where teams need to perform better together. Ideal for CEOs, HR leaders, and operations directors who are done with team days forgotten by Monday.

WHAT'S INCLUDED

- ✓ Fully custom program design
- ✓ Pre-program team diagnostics
- ✓ Performance & culture measurement
- ✓ Post-program embedding support

 Duration: 3–6 Months

 Hybrid: Online / In-person

The Executive Mentoring

Mentoring where your ambition meets the lived experience of someone who has built P&Ls, led global teams, and made the hard calls. Honest, direct, and built entirely around you.

PROGRAM STRUCTURE

1. Discovery & Foundation

Profile, goals, success metrics, ground rules.

2. Mindset & Self-Awareness

Limiting beliefs; emotional intelligence.

3. Leadership Identity

Style & values; executive presence; brand.

4. Strategy & Growth

Decision frameworks; positioning; growth levers.

5. Career Navigation

Pivots; negotiation & visibility; networks.

6. Performance & Execution

Prioritization; resilience; consistent action.

7. Legacy & Impact

Defining legacy; aligning purpose; sustaining growth.

WHO IS THIS FOR?

For individuals — emerging leaders, mid-career executives, entrepreneurs, and C-suite professionals who want straight-talking guidance grounded in real experience. For businesses — accelerating key people and leaders in transition.

WHAT'S INCLUDED

- ✓ Personalized mentoring roadmap
- ✓ Curated resources & frameworks
- ✓ Progress tracking & milestone reviews
- ✓ Honest, experience-backed feedback

 Duration: 3–12 Months

 Hybrid: Online / In-person



Ready to build a business that performs?

The right experience. The right methodology. The right time. We work with a select number of clients at any time — because depth of engagement drives results, not volume. Spaces are limited.

Don't wait for the perfect moment. Create it.

BOOK A PERSONAL CALL

It starts with a conversation.

hello@neti-coaching.com · www.neti-coaching.com